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### Natalie Jobity, Image Consultant and Personal Shopper

[www.elanimagemanagement.com](http://www.elanimagemanagement.com)  
 \* 443-295-ELAN (3526)

If your wardrobe needs a makeover, but the mere thought of entering a mall leaves you with the jitters, Natalie Jobity can help. The Jessup-based personal shopper and image consultant knows a woman's image isn't just about the way she looks. It's about the way she feels.

Jobity (pictured below) offers a number of different packages for a variety of budgets to help clients dress to flatter their figures as well as find their most flattering colors. "The right color can make you look radiant and alive and beautiful," Jobity explains. "The wrong colors can make you disappear."

One of her most popular services is a wardrobe audit. Think TLC's "What Not to Wear," minus the attitude. Jobity will go through your closet, zeroing in on not only what should go, but the missing links. Often, inexpensive "basic underpinnings," such as fitted scoop-neck T-shirts in flattering colors, can amp up a woman's professional wardrobe, she points out.

A few hours with the effervescent Jobity will have you looking at shopping — and yourself — in a whole new light. "It can really be transformative," she says of her work. "When you change the way you look and the way you feel, it changes your life."

Jobity also offers a self-published style book, "Frumpy to Fabulous: Flaunting It. Your Ultimate Guide to Effortless Style."



### Zander's Boomin' Groomin' Room, Mobile Dog Grooming

[www.zandersgrooming.com](http://www.zandersgrooming.com) \* 240-405-8642

You love your dog, but the whole grooming thing just feels like too much. Doing it yourself is a big mess, and taking pooch to the salon is just too traumatic. That's why folks from all over Maryland are clamoring for an appointment with Zander's Boomin' Groomin' Room.

Run by husband-wife duo Lisa and Brian Tomlinson and named after their lovable corgi, Zanders operates out of a 12-foot box truck that carries 104 gallons of water and a generator. The Woodbine-based pair has washed and clipped dogs large (Great Dan) and small (teacup Yorkie). They even have a ramp for handicapped dogs.

And don't fret if your dog's mane has seen better days. "We don't judge," Lisa says, noting that many groomers won't service a dog that only sees a groomer once a year.

Fees range from \$45 to \$120 per dog (although \$120 would only be "for a huge dog," Lisa explains).

"We're out to make a livin', not a killin'," she says with a laugh. Their popularity is, yes, boomin', so call two weeks to a month in advance for an appointment.

### Sue Romanic, Professional Organizer

[www.organizedbyromanica.com](http://www.organizedbyromanica.com) \* 410-995-0435

No matter how messy your home is, chances are Sue Romanic has seen worse. The professional organizer specializes in chaos and has been rolling up her sleeves and digging into disordered Howard County homes for the past 12 years.

The Columbia-based professional organizer's typical client is between 50 and 75, usually high-powered professionals — most of them women — that have become so overwhelmed by daily workday exhaustion — oftentimes combined with taking care of an aging parent or parents — that their homes have become severely neglected. That's where Romanic comes in.

Her services, priced at \$125 an hour, begin with a two-hour "game plan" consultation. Often working side-by-side with clients, she'll remove trash and haul items for donation or consignment. A bonus? After every six hours, the next two are free.

"Often folks need to work with someone for direction," Romanic says of organizing and decluttering. "These days, if you're single, you gotta do it all. And if you can't do it all, you have to figure out how you can get the help you need."

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